ai-free.io

MEDIA USAGE GUIDELINES

Press & Media Resources

AI-free.io is an independent labeling initiative dedicated to making human creativity visible in the age of generative AI.

These guidelines explain how journalists, publishers, bloggers and other media professionals may use the official AI-free.io brand assets provided in our press kit.

01. Permitted Media Use

The official AI-free.io logos, labels, screenshots and other provided media assets may be used free of charge for editorial purposes related to AI-free.io.

This includes:

- News articles, interviews and editorial features
- Blog posts and online publications
- Reports, documentaries and educational coverage
- Social media posts promoting relevant editorial content

No prior permission is required for these uses, provided the assets are used in accordance with these guidelines.

02. Brand Integrity

To maintain a consistent and recognizable visual identity, please:

- Use the official assets provided in the press kit.
- Preserve the original proportions, colors and visual appearance.
- Do not distort, recolor, modify or recreate the logos or labels.
- Ensure sufficient contrast and clear visibility.
- Do not use the assets in a misleading context.

03. Attribution

When using AI-free.io assets, please credit the initiative where appropriate.

Suggested credit:
© AI-free.io — ai-free.io

When reporting on the initiative, please refer to it as **AI-free.io**.

04. Editorial Use vs. Label Usage

Permission to use AI-free.io assets for editorial coverage does not constitute permission to label creative works as AI-free.

The AI-free labels are intended for works that comply with the official AI-free.io Code of Conduct.

AI-free.io is a voluntary self-labeling initiative. The use of a label does not imply independent verification or certification by AI-free.io.

For further information, please refer to our Code of Conduct at ai-free.io.

05. Restrictions

The provided media assets must not be used in ways that:

- Suggest an official partnership, sponsorship or endorsement without prior authorization.
- Misrepresent the purpose or principles of AI-free.io.
- Imply that AI-free.io has independently certified or verified a particular work.
- Incorporate the AI-free.io brand into third-party commercial products, merchandise or services without permission.

06. Media Contact

For interviews, press inquiries, additional materials or questions regarding asset usage, please contact:

hello@ai-free.io

Website: https://ai-free.io/

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